



IKRAM TAYOB
CREATIVE DIRECTOR

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ABOUT ME

EDUCATION

Savannah College of Art and Design (SCAD)

Master's Degree in Luxury and Brand Management (2024 - Present)

Università Cattolica del Sacro Cuore

Bachelor's Degree in International Relations (2020 - 2023)

SKILLS

- Arts Administration & Project Coordination
- Public Art Policy & Compliance
- Event Planning & Logistics
- Marketing & Branding Strategy
- Contract & Budget Management
- Community Engagement in Diverse Environments
- Translation & Interpretation
- Project Management Tools (Asana, Trello, Notion)
- Microsoft Office (Excel, PowerPoint, Word)

LANGUAGES

- ITALIAN (NATIVE)
- ARABIC (NATIVE)
- ENGLISH (FLUENT - C2)
- SPANISH (B2)
- FRENCH (B2)
- GERMAN (B1)

A passionate and creative graduate student in Luxury and Brand Management at **SCAD**, specializing in arts administration, cultural programming, and event coordination. With experience in public art research, stakeholder engagement, and branding strategies, I thrive in curating impactful community-driven projects. Fluent in five languages, I bring a global perspective to public art and cultural development.

WORK EXPERIENCE

INTERN – THE LA SCALA LAW FIRM

Atlanta, USA | Jan 2024 - May 2024

- Assisted in preparing **legal documents and research reports**.
- Gained experience in **contract administration**, particularly in the **creative and public sector**.
- Supported clients with **compliance and regulatory requirements**.

ART EVENT AND SHOWROOM ASSISTANT

Prometeus srl | Milan, Italy | 2021 - 2024

- Coordinated and supported **art exhibitions, fashion showcases, and cultural events**.
- Provided logistical and administrative support for **public art installations**.
- Managed **guest experiences, event registrations, and artist engagement**.

HEAD OF ECONOMIC AND POLITICAL AREA

Club Diplomatici – Università Cattolica del Sacro Cuore | 2021 - 2023

- Organized conferences and events featuring diplomats, policymakers, and art professionals.
- Built partnerships with **ISPI (Italian Institute for International Political Studies)** to support cultural diplomacy.

VOLUNTEER – FONDAZIONE ACQUILONE ONLUS

Milan, Italy | 2022 - 2024

Led workshops on art and culture, facilitating creative engagement for underprivileged youth.